



**327 Irving Avenue  
 Port Chester, NY 10573  
 (914) 939-6864  
 publisher@westmorenews.com**

# CLASSIFIED ADVERTISING INSERTION ORDER

Date \_\_\_\_\_

Acct# \_\_\_\_\_

Advertiser \_\_\_\_\_

Billing Address (if other than at left):  
 \_\_\_\_\_  
 \_\_\_\_\_

Attention \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

**Circle Here  
 if this ad is  
 BOXED**

**Category:** \_\_\_\_\_

*Advertisement Wording:*

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	20 words
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**Start** \_\_\_\_/\_\_\_\_/\_\_\_\_ **Stop** \_\_\_\_/\_\_\_\_/\_\_\_\_

<b>Price:</b>	Number of Words	_____ x 75¢ =	\$ _____	(\$15 minimum)
	Boxed ad	_____ x \$3 =	\$ _____	
	Centered or Blank Lines	_____ x \$1 =	\$ _____	
	Up to 3 Words in Bold	_____ x \$1 =	\$ _____	
	<b>1-time ad price</b>		\$ _____	
	<b>4-time ad price</b>	1-time ad x 2 =	\$ _____	(\$30 minimum)
	<b>13-time ad price</b>	1-time ad x 4 =	\$ _____	(\$60 minimum)
	<b>26-time ad price</b>	1-time ad x 7 =	\$ _____	(\$105 minimum)
	<b>52-time ad price</b>	1-time ad x 13 =	\$ _____	(\$195 minimum)

**Payment:** CASH \$ \_\_\_\_\_ CHECK \_\_\_\_\_ Salesperson: \_\_\_\_\_

**Expires** \_\_\_\_/\_\_\_\_ **CVV#** \_\_\_\_\_

