

# Westmore NEWS

38 Broad Street  
 Port Chester, NY 10573-4197  
 Phone: (914) 939-6864  
 Fax: (914) 939-6877  
 E-mail: publisher@westmorenews.com

Non-commissionable

## CLASSIFIED ADVERTISING RATES

### Categories

- Adoption
- Animals
  - For Sale
  - Wanted
- Announcements
- Autos for Sale
- Business Opportunities
- Career Opportunities
- Child Care
- Courses/Instruction
- Entertainment
- Financial Services
- General
- Help Wanted
- Home Maintenance
- House Cleaning
- Lost & Found
- Merchandise for Sale
- Miscellaneous
- Personals
- Professional Services
- Real Estate
  - For Sale
  - Land for Sale
  - Rentals
- Services
- Telephones
- Travel/Cruises
- For Sale
- Wanted to Buy

### Line Ad

#### 1 Week

75¢ for per word. 20 word minimum.  
 Telephone #, street numbers and hyphenated words  
 are considered one word.

#### Boxed ad

\$3<sup>00</sup> additional.

#### Centered or Blank Lines

\$1<sup>00</sup> additional per line.

#### Bold Face Lettering

\$1<sup>00</sup> for each set of up to 3 words.

#### Special 4 Week Rate

Four weeks for the price of two.  
 Four week special price must be same ad.  
 Ad is cancellable, but not refundable.

### Display Classified Advertisement

\$18<sup>00</sup>  
 per column inch

1½ inches wide  
 by 1 inch deep

2 column inch  
 minimum.

*The Westmore News is a member of the*

### ***New York State Classified Ad Network***

Your 25-word classified line ad will run in the New York State Classified Advertising Network (NYSCAN) of over 260 community weekly newspapers statewide for only \$425. You can also advertise your

classified in specific regions: Western - \$175, Central - \$175, New York City - \$175 and Long Island - \$175. Additional words \$10 each. Call 914-939-6864 today for more information.

### MECHANICAL REQUIREMENTS

Column length ..... 16 inches  
 Column width ..... 1½ inches  
 Columns per page ..... 6 with 1/6 inch gutter between each  
 Type size ..... 8 points on 9 leading

The *Westmore News*, a weekly newspaper, uses the photo offset method of printing. To achieve the best results, advertising material should be submitted as a one-piece stat or velox or as a camera-ready mechanical. Otherwise, our professional production staff will be happy to design and prepare your advertisement for you.

